2

3

1

2

1

2

3

4

5

6

WHAT IS CLAIMED IS:

| 1 | 1. A method of facilitating access to documents, comprising: |
|---|---|
| 2 | receiving information from a content reader; |
| 3 | establishing a set of content selection tags based on the received information, each |
| 4 | content selection tag in the set being associated with a hierarchical tag domain; and |
| 5 | arranging for the content reader to receive an indication of a document in |
| 6 | accordance with the set of content selection tags. |

- 2. The method of claim 1, wherein at least one tag domain comprises a multilevel domain, and at least one domain level is associated with a plurality of content selection tags.
- 3. The method of claim 1, wherein at least one content selection tag is associated with at least one of: (i) a content author, (ii) a content date, and (iii) a content type.
 - 4. The method of claim 1, wherein at least one content selection tag is associated with at least one of: (i) a sector, (ii) an industry, (iii) a research type, (iv) a company, (v) an issuer, (vi) a region, (vii) a country, (viii) an investment product, (ix) security, (x) a third-party rating, (xi) a research analyst, (xii) a strategist, (xiii) an event type, (xiv) a subject, (xv) an investment style, (xvi) a market cap, (xvii) a document type, (xviii) an information value, and (xix) a currency.
- 5. The method of claim 1, wherein said receiving comprises:
- 2 receiving a plurality of selection tags via a graphical user interface.

1

2

6. The method of claim 1, wherein content selection tags are further associated with Boolean operations in accordance with the information received from the content reader.

- 7. The method of claim 1, wherein the set of content selection tags is adapted to facilitate selection of the document in accordance with a set of document tags.
- 8. The method of claim 7, wherein the set of documents tags are established in accordance with information received from a content publisher via a graphical user interface.
- 9. The method of claim 7, wherein document tags are associated with hierarchical tag domains substantially similar to the tag domains associated with the set of content selection tags.
 - 10. The method of claim 7, wherein at least one document tag comprises at least one of: (i) a primary tag, and (ii) a secondary tag.
 - 11. The method of claim 7, wherein the document comprises content to be provided to a user via a communication network.
- 1 12. The method of claim 11, wherein the communication network comprises at
 2 least one of: (i) the Internet, (ii) an intranet, (iii) a public network, (iv) a public switched
 3 telephone network, (v) a proprietary network, (vi) a wireless network, and (vii) a local
 4 area network.

- 1 13. The method of claim 11, wherein the document comprises at least one of: (i)
 2 text content, (ii) image content, (iii) audio content, and (iv) executable content.
- 1 14. The method of claim 11, wherein the content comprises at least one of: (i)
- 2 financial information, (ii) financial news, (iii) information about financial events, (iv)
- 3 investment information, and (v) market information.
- 1 15. The method of claim 7, further comprising:
- 2 transmitting the document to the content reader.
- 1 16. The method of claim 15, wherein said transmitting is performed via at least 2 one of: (i) a content controller, (ii) a content publisher, (iii) a content reader, (iv) a 3 personal computer, (v) a server, (vi) a portable computing device, (vii) a wireless
- 4 telephone, (viii) a Web site, and (ix) an electronic mail message.
- 1 17. The method of claim 7, wherein the set of content selection tags is associated 2 with at least one of: (i) a content reader request, and (ii) an entitlement tag.
- 1 18. The method of claim 1, further comprising:
- storing the set of content selection tags in association with the content reader.
- 1 19. The method of claim 18, wherein the set of content selection tags comprises a 2 first set of content selection tags and further comprising:
- 3 receiving additional information from the content reader;
- establishing a second set of content selection tags based on the additional
- 5 information; and

tag set;

| 6 | storing the second set of content selection tags in association with the content |
|---|---|
| 7 | reader. |
| | |
| 1 | 20. The method of claim 20 subgrain the first set of content selection tags is |
| 1 | 20. The method of claim 20, wherein the first set of content selection tags is |
| 2 | associated with a first portion of a reader display and the second set of content selection |
| 3 | tags is associated with a second portion of the reader display. |
| | |
| 1 | 21. The method of claim 20, further comprising: |
| 2 | receiving from the content reader a selection of one at least of the first and second |
| 3 | sets of content selection tags; and |
| 4 | transmitting to the content reader an indication of a document in accordance with |
| - | |
| 5 | the selected set of content selection tags. |
| | |
| 1 | 22. The method of claim 18, further comprising: |
| 2 | receiving additional information from the content reader; and |
| 3 | storing a modified set of content selection tags in association with the content |
| 4 | reader based on the additional information. |
| | |
| _ | |
| 1 | 23. A computer-implemented method of facilitating access to investment |
| 2 | research documents, comprising: |
| 3 | receiving from a content reader an indication of a first content selection tag set via |
| 4 | a graphical user interface, the first content selection tag set being adapted to facilitate |

identification of a first investment research document in accordance with a first document

receiving from the content reader an indication of a second content selection tag
set, the second content selection tag set being adapted to facilitate identification of a
second investment research document in accordance with a second document tag set;
arranging for an indication of the first investment research document to be
displayed via a first portion of a content reader display; and
arranging for an indication of the second investment research document to be
displayed via a second portion of the content reader display.

24. An apparatus, comprising:

a processor; and

a storage device in communication with said processor and storing instructions adapted to be executed by said processor to:

receive information from a content reader,

establish a set of content selection tags based on the received information, each content selection tag in the set being associated with a hierarchical tag domain, and

arrange for the content reader to receive an indication of a document in accordance with the set of content selection tags.

25. The apparatus of claim 24, wherein said storage device further stores at least one of: (i) a tag database, (ii) a document database, and (iii) a content reader database.

26. The apparatus of claim 24, further comprising:

a communication device coupled to said processor and adapted to communicate with at least one of: (i) a content publishing device, (ii) a document storage device, (iii) a content controller, (iv) a content reader device, and (v) a payment device.

| 1 | 27. A medium storing instructions adapted to be executed by a processor to |
|---|---|
| 2 | perform a method of facilitating access to documents, said method comprising: |
| 3 | receiving information from a content reader; |
| 4 | establishing a set of content selection tags based on the received information, each |
| 5 | content selection tag in the set being associated with a hierarchical tag domain; and |
| 6 | arranging for the content reader to receive an indication of a document in |
| 7 | accordance with the set of content selection tags. |
| | |
| 1 | 28. A method of accessing documents, comprising: |
| 2 | transmitting information to a content controller via a graphical user interface; and |
| 3 | receiving an indication of a document in accordance with a set of content |
| 4 | selection tags established based on the transmitted information, each content selection tag |
| 5 | in the set being associated with a hierarchical tag domain. |